

## THANK YOU CHALLENGES

Merch, Cards, #BuyFromSmallBusiness

Champions, Partners, and Small Business owners will consistently issue Challenges to the general public to Buy Merch, Send Cards and #BuyFromSmallBusiness, in the process, creating a groundswell of SMB support.

### THANK YOU CHAMPIONS

Champions continuously scour their network to find small businesses they love and nominate them to receive TY Prizes and TY Stories.

### THANK YOU PARTNERS

Partners support results in a minimum \$2500 TY Prize Campaign and their operating contribution funds creating Profiles.

### SMALL BUSINESS OWNERS

Small business owners who get featured in Stories and receive Prizes proudly share it through their network and nominate their favorite small business peers.

## THANK YOU PRIZES

Cash Gifts, Business Resources, Experiences.

## THANK YOU STORIES

Written. Video. Social Mentions. E-mag Features.